

Nicholas R. Bresler

graphic designer



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Summary

A skilled, self-motivated graphic designer who excels in client retention, possesses the ability to stay focused while multi-tasking under pressure as well as give and take direction, has highly developed communication and listening skills, effectively demonstrates application of knowledge and who is a creative force capable of independent and group work.

Professional Experience and Accomplishments

2005 – Current

Freelance Artist

- Create complete corporate identity and branding for start-up businesses
- Design logos, business cards, post cards, stationary, menus, mascot logos, shopping bags, and T-shirts for various clients
- Manage multiple clients at a time
- Work with clients to target ideal demographic, then tailor design to appeal to identified group
- Interview clients and periodically check in to incorporate their artistic vision and desired outcomes into the finished product
- Create artistic pitches to present to clients for approval
- Active networking to draw in future clientele
- Utilize Adobe Creative Suites, Illustrator, Photoshop, InDesign, Fireworks, and Dreamweaver to deliver high quality work to clients

April 2013 - June 2013

Graphic Design Intern at MOCA Cleveland

- Worked directly with *Director of Marketing and Design*, Tom Poole in creating printed and digital material for events and exhibits throughout the museum (tpoole@MOCAcleveland.org)

May 2009 - Current

Head Bartender fire food and drink

- Multi-tasking / working under pressure
- Training of new bartenders
- Developed strong and steady clientele
- Anticipating needs

Education

August 2005 - May 2012

Graphic Design Student, Lakeland Community College

- Won numerous cash prizes multiple years at Lakeland Student Art Show
- Maintained a GPA of 3.53 while working full-time
- Made Dean's List nearly every semester attending
- Professors available for strong reference